

CLARA GERMANI

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SENIOR EDITING & WRITING PROFESSIONAL

Award winning writer and editor with extensive experience covering domestic and international issues, with demonstrated success across both print and digital content. Adept at writing and editing long-form narrative, profiles, features, opeds, and speeches. Recognized for innovative web content creation and traffic-driving SEO. Proven manager of budgets and the recruitment and training of writers. Recognized for excellence in translating complex ideas into understandable and readable content. A team-player who consistently delivers clean copy on deadline. Special skills in copy editing and proofreading.

AWARDS

Awarded “**best series**” by the The Association of Opinion Page Editors for “touching the heart” and “original approach” in shepherding essays by the mother of a US soldier in Iraq.

Won a **Dart Society Mimi** citation for excellence and sensitivity in editing conflict journalists in Africa and the Middle East.

Honored by colleagues with a **Staff Award** for collaborating across departments.

Led a team of writers that won an **Overseas Press Club** citation for an investigation of carbon offset schemes sold to consumers.

Conceived and commissioned a project on Russian Orthodoxy that won **The John Templeton European Religious Writer of the Year** award.

SELECTED HIGHLIGHTS

- Increased web traffic by 1.2 million page views in 3 months by creating and developing a family news vertical for The Christian Science Monitor with innovative SEO and effective recruitment of creative talent.
- Led two innovative multi-media projects – about a Congolese refugee in the US and on US military chaplains in war theaters – that won multiple national media awards.
- Reduced project costs significantly by developing partnerships and winning grants to fund travel and writer fees.
- Strategized and collaborated on a senior management team that moved The Christian Science Monitor from daily print to online daily news, and helped launch a weekly print newsmagazine by pioneering a cover story format.

EXPERIENCE

PRI – THE WORLD, Boston, MA

Consultant

Nov. 2015-present

- Plan and research new projects for 2.0 version of the Gates Foundation-funded “Across Women’s Lives” project.

NEW ENGLAND CENTER FOR INVESTIGATIVE REPORTING, WGBH/Boston University, Boston, MA

Managing Editor

June 2014-Nov. 2015

Manage multiple facets of a growing nonprofit journalism program in partnership with WGBH-News.

- Plan, guide and edit investigative reporting projects on medical, financial, environmental, and child welfare issues

- Brand development: promote the Public Eye product to an expanding client list of small newspapers
- Strategize with marketing, social media, and development staff on potential media partnerships
- Recruit new talent for a rapidly expanding staff
- Guided a major investigation on prenatal genetic testing that won two major medical reporting awards

THE CHRISTIAN SCIENCE MONITOR, Boston, MA

1997-2014

Senior Editor (2005-2014)

Conceived, assigned, and edited 20 in-depth weekly news magazine cover stories a year on topics as diverse as immigration and education to foreign aid and global environment issues.~costs.

- Planned and executed award-winning feature and investigative projects through excellent interpersonal and organizational skills.
- Recruited and collaborated with a strong stable of freelance and staff writers by assiduously cultivating regular and efficient communication.

Web Content Developer (2012-2014)

Oversaw the launch and development of an online family news page and parenting blog, supervising an editor and writer in content creation and smart SEO.

- Drove web traffic to 1.2 million page views in first quarter by experimenting with SEO.
- Recruited and drew contracts for 12 free bloggers by effectively networking in and researching the family blog world.
- Increased ad revenue by \$65K.

Opinion Page Editor (1998-2005)

Conceived, commissioned, and edited opeds from global thought leaders, effectively sharpening writers' voices and coaching them in simplifying complex ideas.

- Won best op-ed series from the Association of Opinion Page Editors by overseeing an essay series by the mother of a US Army soldier in Iraq.
- Conceived and commissioned a project on Russian Orthodoxy that won The John Templeton European Religious Writer of the Year award.

THE BALTIMORE SUN, Baltimore, MD

1993-1997

Moscow Bureau Chief (1995-1997)

Covered a broad range of news and feature stories in Russia and the former Soviet republics, often under extreme circumstances from conflict reporting in Chechnya to expeditionary work in Siberia.

- Organized a 10-part series of profiles of post-Soviet citizens from Moscow to Vladivostok – including a Bolshoi ballerina and an indigenous reindeer herder in the Arctic.
- Managed a \$200K budget and staff of 3.

Assistant National Editor (1993-1995)

Conceived, assigned, and developed daily and Sunday-edition projects from 12 Washington bureau reporters and two traveling national correspondents.

THE CHRISTIAN SCIENCE MONITOR, Boston, MA

1982-1992

Latin America Correspondent (1985-1988)

Responsible for news coverage of South America and parts of the Caribbean. Extensive time spent in Haiti.

National Correspondent (1982-1985)

Reported features and news on education, immigration, environment, and anti-drug policy based first in San Francisco and then in Washington D.C.

THE ORANGE COUNTY REGISTER, Santa Ana, CA

1979-1980

Reporter

Reported basic police beat stories as well as consumer affairs stories on the business desk.

- Won Orange County Press Club awards for excellence in medical writing in 2 consecutive years.

CITY NEWS SERVICE, Los Angeles, CA

1978

Courts Reporter

- Covered the US District Court and Los Angeles Superior Court beats for this wire service.

E D U C A T I O N & T R A I N I N G

BA, Journalism, UNIVERSITY OF SOUTHERN CALIFORNIA, Los Angeles, CA

Shakespeare Certificate, CAMBRIDGE UNIVERSITY, Cambridge, England

Spanish for Service Abroad, MONTEREY INSTITUTE OF INTERNATIONAL STUDIES, Monterey, CA

Spanish for Service Abroad, THE EXPERIMENT IN INTERNATIONAL LIVING, Cuernavaca, Mexico

Russian for Service Abroad, SPECIALIZED RUSSIAN TRAINING CENTER, Rockville, MD

English Language Learning Tutor Training, WESTON PUBLIC LIBRARY, Weston, MA

P R O F E S S I O N A L A S S O C I A T I O N S & M E M B E R S H I P S

- Boston Women Communicators
- Investigative Reporters and Editors
- Society of Professional Journalists

V O L U N T E E R I N G

- Citizen Schools 2005, 2006, 2007 - mentored middle school journalism students for 3 semesters
- Australian Cattle Dog Rescue 2012-present– foster rescued heelers and facilitat their adoptions
- Needham Community Council 2014-present - ELL tutor
- Needham Council on Aging 2011-present - matched with a senior citizen shut-in, visit weekly to help clean house, fix food, play Scrabble, read newspapers and chat.